

MOHAMMED ALI

Web Developer | Product Designer | UI/UX Designer

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OBJECTIVE

A highly skilled and motivated UI/UX Team Lead seeking a challenging position in a dynamic organization where I can utilize my expertise and experience to design and deliver exceptional user experiences. and to obtain a challenging Web Developer position where I can utilize my skills and knowledge to design, develop, and maintain modern web applications.

EDUCATION

Pentecost University College, Accra Ghana

2012 - 2014

BSc. Information Technology

Novana University, Delta State

2014 - 2016

BSc. Information & Communication Technology)

SKILLS

Software

Photoshop
Illustrator
InDesign
Keynote
SketchUp
Figma
InVision
Adobe XD

Design

Design Research
Design Strategy
User Interface
Web Design
Storytelling
Scenario Design
System Design
Prototyping

Programming

HTML/CSS
PHP

Others

Business Strategy
Marketing
Illustration
Storyboarding
Corporate Branding

Framework

Bootstrap
Laravel
Statamic

AWARDS

Academic Excellence

Overall best student in Information and Communication Technology class of 2016.

LANGUAGES

English
Arabic
Hausa

EXPERIENCE

Aug 2008
Present

Emzor Pharmaceuticals

Designer (Intern)

- Assisted in creating wireframes, mockups, and prototypes for projects
- Illustrations of service/experience concepts
- Conducted user research and analyzed data to inform design decisions
- Participated in design reviews and contributed to the design critique process
- Collaborated with other designers to develop design solutions and iterate on designs based on feedback

June 2015
Sept 2016

Desmark Media Limited

Product Designer and Web Developer

- Played a vital role in the cross-functional team responsible for developing and launching new products.
- Utilized insights gained from user research and data analysis to influence product design decisions, resulting in more effective designs.
- Worked closely with engineering teams to ensure seamless implementation of designs.
- Contributed significantly to the development and optimization of design systems and processes.
- Designed and developed responsive web applications using HTML, CSS, and JavaScript to deliver exceptional user experiences.
- Facilitated content creation and editing by implementing and maintaining CMS, ensuring optimized mobile and tablet compatibility.

Nov 2016
Dec 2017

Plug Media

UI Designer

- Collaborated with product teams to design intuitive interfaces for web and mobile applications, resulting in increased user engagement.
- Communicated design concepts effectively by creating wireframes, user flows, and high-fidelity prototypes, leading to a streamlined development process.
- Established design systems and style guides, ensuring consistency and brand recognition across all products.
- Supported cross-functional teams, including marketing, product management, and engineering, with effective design solutions.

April 2018
June 2020

Coronation Merchant Bank (Senior Banking Officer)

Team Lead UI/UX and Application Developer

- Directed a team of UI/UX designers to create effective web and mobile experiences, raising customer engagement by 15%.
- Conducted extensive user research and generated personas to identify user needs and issues, leading to more personalized and targeted user experiences.
- Collaborated closely with product managers, developers, and stakeholders to ensure designs were aligned with business objectives and technical requirements.
- Produced wireframes, prototypes, user flows, and visual designs utilizing software tools including Sketch, Figma, and Adobe Creative Suite.
- Developed various banking application and modification of Internet Banking Application

June 2020
Sept 2022

Mikano International Limited (Manager)

Head of Technology and Online development/Head Product Design

- Led a team of designers to develop product packaging that boosted snack sales by 25%.
- Conducted user research and created personas, resulting in personalized user experiences.
- Validated design decisions through prototyping and user testing.
- Gathered insights from usability testing and feedback sessions to refine designs.
- In-house application development, group and subsidiary websites.

Profile

Behance

https://www.behance.net/mohammedalia_